

JOHN LUTHER F. DELA CRUZ

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EDUCATION

Bulacan State University Bachelor of Science in Information Technology, Specialized in Web and Mobile Development.	2022 - 2026
San Miguel National High School Senior High School Diploma (STEM Strand)	2022

EXPERIENCE

Graphic Designer - Card Fest Promotions Social Media • I create design template for their events and turn their AI-generated image into editable template.	Feb 2026
Social Media Marketing designer - Those Who Served Foundation • I help a non profit organization in United State to create an appealing design to show people why it is good to give back to veteran and first responders.	Jan 2026
Graphic Designer - Tidal Inshore Fishing • I create content and turn it to design for their marketing post for social media.	2025
Marketing Strategist & Graphic Designer - Grovey Effect • Planning and executing design for marketing material to a fitness page to gain more customers to avail their service and offers.	2025
Social Media Manager & Graphic Designer - Question Mark Tavern • I create engaging image post for social media platforms to show people why they need to go to the place. • I manage their social media to schedule post to make it consistent and planned	2024
Director for Creatives - Society for the Welfare of Information Technology Students • I assign task for Graphic Designer and Video editor in the organization and I am the one who approves it. • I plan and research what are the best approach, and needs to our projects.	2023

SKILLS

Graphic Designing Ai image generator	Web and Mobile Development UI/UX	Adobe Creative Suite Microsoft Office Suite
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CERTIFICATION

Social Media Graphics Design Masterclass with Adobe & Canva • Completed modules in Udemy Course about the graphic designing implementing to social media materials and other marketing and branding essentials.	Feb 13, 2026
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